



# IPPA Divisions Advance Strategic Aims

2019

# Divisions Drive Strategic Aims

1. IPPA operationalizes its role as the **international umbrella** positive psychology organization and **global convener**.
2. IPPA **demonstrates stewardship** by investing in human resources and technological infrastructure, and by diversifying its revenue streams.
3. IPPA **will embrace and adhere to comprehensive scientific and ethical standards** for peer-reviewed research and research-informed application.
4. IPPA deliberately builds a thriving international community by **creating an environment** that welcomes, values, serves, and **effectively utilizes** the diverse experience, perspectives and voluntary contributions.
5. IPPA **prioritizes participatory programs** (such as the continued development and support of professional Divisions, World Congress, Leaders Series, and other member benefits) that serve the year-round needs of a diverse membership.

# Divisions Drive Strategic Aims

1. **IPPA operationalizes its role as the international umbrella positive psychology organization and global convener.**
  - ✓ Divisions establish "**regional representative**" volunteer roles. Serve as liaisons with regional/national positive psychology associations.
  - Divisions plan presence, participation at **regional and national conferences**
  - ❖ Invite international PP leaders to IPPA Engage, virtual conversation hours, etc.



Key:

- ✓ Complete/Ongoing
- In progress
- ❖ Future consideration

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## 2. IPPA demonstrates stewardship by investing in human resources and technological infrastructure, and by diversifying its revenue streams.

- ✓ Establish division budget and process for reviewing proposals (Division toolkit)
- ✓ **Develop online member portal to facilitate member communication, connection and learning (IPPA Engage)**
- Develop leadership pipeline
- Explore sponsorship opportunities for division program, division activities at World Congress.
- ❖ Offer pay-to-play division-led events.



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## 3. IPPA will embrace and adhere to comprehensive scientific and ethical standards for peer-reviewed research and research-informed application.

- ✓ Exemplify highest standards through award winners chosen
- ✓ Connect divisions with Committee developing ethical guidelines for practice
- Ensure that scientific and ethical standards are reflected in division-led programming initiatives.
  - ✓ “New initiative proposal template” and approval process

❖ **Engage members of Council of Advisors to offer advice and participate in projects (e.g. publications, webinars)**

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4. **IPPA deliberately builds a thriving international community by creating an environment that welcomes, values, serves, and effectively utilizes the diverse experience, perspectives and voluntary contributions.**
- ✓ Execute an ongoing volunteer management plan (training, recognition, support, volunteer well-being & fulfillment)
    - ✓ Regularly recruit, train, orient volunteer leaders
    - ✓ Monthly – assess volunteer needs and post opps
    - ✓ Volunteer Spotlight in each MNR
  - ✓ Developed member code of conduct/ terms of use
  - ✓ **Divisions use IPPA Engage to provide regular opportunities for members to engage, share feedback, volunteer and connect**
  - ❖ On-going quarterly member recruitment activities



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5. IPPA prioritizes participatory programs (such as the continued development and support of professional Divisions, World Congress, Leaders Series, and other member benefits) that serve the needs of a diverse membership.

✓ Define division participation in World Congress

➤ Ensure division activity provides ongoing value to members (survey, engagement data)

➤ Deliver regular scientific updates, find and elevate tested interventions & case studies



Key:

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➤ In progress

❖ Future consideration